**Study Guide** - Graphic Design 1 District Common Assessment

Questions in RED will NOT be on the test. These are omitted due to lost time on snow days.

1. What is visual balance?
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2. What is the difference between symmetry and asymmetry?
   1. Symmetry:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Asymmetry:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. What is visual emphasis?
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1. What is value in art/design?
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2. Organic vs. Geometric design
   1. Geometric design: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Organic design: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. What is contrast? What can you vary to create contrast?
   1. Contrast is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. To create contrast you could vary \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Know Illustrator functions and tools (NOT key commands). For example:
   1. Where is the new layer icon?
   2. How do you create a reflection of an image?
   3. How do you create a complex shape?
   4. What does holding shift do while using the shape tool?
   5. What is the purpose of the layers?
   6. What does the gradient tool do?
   7. What is the black arrow called and what does it do?
2. Photoshop tools and functions
   1. How do you access the Layers style window?
   2. With what tool and what color do you hide things in a layer mask? And what do you use to reveal something previously hidden?
   3. How do you know if something is selected (what does it look like?)
   4. How do you merge 2 layers?
   5. Why use a mask instead of erasing
   6. To hide things in a mask what part of the layer do you need to click on?
   7. What tool do you use to re-size something?
   8. Can you save a selection? How?
   9. How can you use a mask to blend two layers together?
   10. Where is the move tool? How many layers at a time will be effected using the move tool?
   11. What are the colors of the 2 small boxes at the bottom left of your tool panel called?
   12. What does the options bar show?
3. Font choice Questions
   1. How can you identify a serif font? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Know how to choose appropriate fonts for a context (readability, mood, consider who the audience is, etc.)
   3. How to choose a title font
4. Choosing colors on a screen may print differently because the monitors are not color calibrated
5. What does CMYK stand for? \_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. What is the main difference between Illustrator and PHotoshop?

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1. What is the advantage of vector images as compared to bitmap/pixel-based?

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1. What is included in a company branding? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What filter will not infringe on copyright laws? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_