



Composition

“A mixture of ingredients”

How all the elements of a design are arranged and relate to one another, including negative space.

Design Principle Flip book:










1. **Materials: printer paper, ruler, pencil, scissors**
2. Fold paper in half long-way like a hot dog
3. Divide into 7 equal sections with a ruler (apprx. 1.57 inches), draw pencil lines dividing
4. Cut along lines only on front half of paper
5. Put your name on the back - keep in backpack or on shelf

Principles of Design for Layout and Graphic Design



1. Proximity
2. Alignment
3. Hierarchy
4. Emphasis
5. Contrast
6. Repetition (Unity)
7. Balance

1. Typical list for art:

The Principles of Design		
Pattern		A regular arrangement of alternated or repeated elements or motifs.
Contrast		The juxtaposition of different elements of design in order to highlight their differences and/or create visual interest, or a focal point.
Emphasis		Special attention or importance given to one part of the content. Emphasis can be achieved through use of design elements or other principles.
Balance		A feeling of balance results when the elements of design are arranged symmetrically or asymmetrically to create the impression of equality in weight or importance.
Scale		The relationship between objects with respect to size, number, and so on, including the relation between parts of a whole.
Harmony		The arrangement of elements to give the viewer the feeling that all the parts of the piece form a coherent whole.
Rhythm/ Movement		The use of recurring elements to direct the eye through the image. The way the elements are organized to lead the eye to the focal area.
Unity		All parts of an image are connected in a way so as to be seen as one.
Variety		Using different elements in an image to create visual interest.



Composition videos

Graphic Design: <https://youtu.be/a5KYIHNKQB8>

Basic def's : <https://youtu.be/ZK86XQ1iFVs>

Photography: Minute 1:45- 5:45: <https://youtu.be/ZR2zlG8sc38>

Art: <https://youtu.be/oAPXep8wPts> (longer)



Proximity



Alignment



Hierarchy



Emphasis = Focal Point



Contrast



Repetition



Balance